



1st August, 2023

Dear Sir/Madam,

RE: HOPE FOR CANCER KIDS SPONSORSHIP REQUEST: Annual Art 4 Life Auction

Hope for Cancer Kids (HCK) is a charitable organization registered under the Societies Act of Kenya.

Vision: Timely & Affordable Cancer Care for Every Child in Kenya

Mission: Ensuring Access to Care, Knowledge & Resources for every child affected

Our National Hospital Insurance Fund (NHIF) Support Program is our defining initiative whereby we raise funds to support children and adolescents from low-income backgrounds battling cancer. HCK supports the children by providing insurance cover through NHIF. This covers in-patient and out-patient hospital fees in public hospitals for the child and their family. It costs KES 6,000 to cover a family for a period of one year. We are also involved in advocacy, awareness creation and providing psychosocial support. Our goal is to raise enough funds to be able to cover 500 children per month with NHIF. This translates to **KES 3,000,000** for a full year.

So far in 2023 we have paid for **2,046 premiums**. In the month of July, we supported over **370 families** that were unable to access quality cancer treatment.

HCK recognizes the importance of psychosocial support, and we currently provide art therapy classes to the children at Ward 1E at Kenyatta National Hospital. This has been beneficial as it allows the children to have a break from the battle and lets them express their complex emotions that accompany their cancer journey through art.

To mark Childhood Cancer Awareness Month (CCAM) in September and as part of our fund-raising efforts, HCK will be hosting the **Art 4 Life** event. This is an art auction that will feature the works of some of the children we support and Kenyan artists who have donated art pieces to support our mission. The aim is to raise awareness and funds to support our beneficiaries while promoting Kenyan art. The art auction will be a black-tie cocktail event on the 29th of September 2023 at Ankole Grill, Kitusuru.

Please find attached a presentation that details the event and ways in which your organization can support our cause. We are looking for your support to make the event a success. We welcome monetary and in-kind support (see packages in attached document). You are also welcome to suggest other ways in which your organization can support our cause.

The proceeds from the day will go a long way in supporting the fight against childhood cancer in Kenya, while creating awareness about childhood cancer.

Kind regards,

Sidney Misigo Chahonyo,

Executive Director